



Empowering Your Realtors to Conduct Business Anytime, Anywhere

Effective realtors need to be in close contact with many people—clients, loan offices, escrow personnel and title personnel, as well as colleagues and staff at the office. But being immediately accessible can be a challenge, especially as realtors can be out of the office 50 to 75 percent of the day.

With so many demands on their time, realtors need a better solution to manage their communications.

Introducing Mandi—The Ideal Assistant for Realtors

Mandi is a voice-activated virtual assistant. Working around the clock to answer and screen phone calls, routing calls to agents wherever they are, and taking messages, Mandi's a single point of contact for all the realtor's communication.

Mandi can help realtors manage their communication demands and maximize how they use their time. This means increased productivity, better client relationships, and ultimately greater sales.

Mandi Helps Connect Buyers and Sellers

A single point of contact. Clients can now find their realtors with a single number, wherever they are—on the road, at an open house or working from home. Clients no longer have the hassle of calling multiple phone numbers.

No more phone tag. Missing important calls can be especially costly to a realtor—calls that, if com-

pleted, could have resulted in a new client or closing an existing one. And trying to return messages can be one of the most time-consuming tasks of an agent's day. Telephone tag and missed calls are simply missed business opportunities.



Mandi makes for satisfied clients!



Instant reply.

For realtors, timing is everything. A voice message may require a fast response—it could mean a sale! With Mandi's help, replying to a message is as easy as saying "call back." Mandi automatically looks up the caller ID left with the message and dials the number for you. There's no faster way to return a call.



Respond to e-mails while out of the office. E-mail is an increasingly important way to communicate, and is often the first point of contact for new clients. But time away from the desk can mean costly delays in e-mail response. With Mandi, agents can impress their customers by responding to e-mail immediately, no matter where they are. Agents can ask Mandi to read their e-mails



over the phone, and can respond with voice message attachments. Agents no longer need to return to the office to manage their e-mail communications. Clients are attended to immediately, and agents save time in transit.

Keep track of contacts. Mandi can keep a list of buyers, sellers, escrow, title, appraisal, mortgage and other important contacts, which is especially handy when agents are on the road. Calling is simply a matter of dialing Mandi and saying a name—and presto, a connection simply by asking.

Group communication. Just listed a great property and want to spread the word to your colleagues? Just call Mandi to record a message, and then say the name of the group you want to send it to. Mandi can instantly broadcast messages to any group of other SpeechPhone users—fast. Imagine the time and effort saved in communication.

Team work. Most realtors work with other professionals. Mandi makes it easy to forward voice or e-mail messages to others, and it's done by voice command. Now realtors can copy messages from buyers or sellers so that others who need to know can get the full picture. It's a simple way to improve communication and collaboration among team members.

Competitive advantage. Buyers and sellers want instant access to their realtor—live. With Mandi, realtors are always available to make the sale. Nobody likes to leave a message and then wait for a reply, and everyone hates phone tag. But a realtor empowered by Mandi is a realtor with a very real competitive advantage. If you were going to list your house, wouldn't you favor a realtor who is *always available to make the sale?*

Empowering Your Realtors to Conduct Business Anytime, Anywhere—This is Mandi.

Benefits Back at the Office

For Estate Owner/Brokers, the benefits of offering their realtors an assistant are clear:

- more office personnel are available to assist agents in marketing efforts, rather than answering and transferring telephone calls
- realtors are more responsive to ever-increasing accessibility demands of clients and vendors, not only keeping current customers happy but potentially generating more referrals
- realtors who adopt and embrace the latest technology advances are more successful than those who do not, according to National Association of Realtors.

No Equipment to Purchase

No hardware to buy. No software to license. No technician needed to set up or maintain equipment. Getting Mandi is as simple as subscribing via the Internet. Realtors can add, delete or change agent names at will online. With Mandi, you can avoid costly equipment expenses and simply subscribe. And you can right-size your technology as business expands and contracts for maximum efficiency.

Emergency Communication

Mandi is the safe choice for emergency communications. A power outage, fire, flood or earthquake can all cause your corporate telephone system to shut down. But Mandi can instantly take over inbound calls and transfer callers to staff members via mobile phones. Your real estate communications are always in good hands with Mandi on the job.

For more information:

- call our sales team at (949) 655-1677 and ask for "the sales team"
- send an e-mail to sales@speechphone.net ■ or visit us at www.speechphone.net

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